*Write the code,change the world.*

*Good evening, ladies and gentlemen, honorable judges, distinguished guests, it is my great honor to be here. My topic is Three Apples. I believe the vey three apples have changed the world.*

*Apple is far more than a fruit; it is the carrier of the allegory, religion, mythology, culture, art, science and technology, two thousand years developing along with human being until today.*

*Eve picked the first apple, at that moment human and apple were firmly tied together. Eve has the eternal human curiosity and rebellious mentality, so open a door to the new world. Since then, the fruit is symbolic. It represents the fixed pattern of human renegade efforts generation after generation.*

*The second apple hit the most intelligence head in the world, and led Newton discovered the gravity. We began to explore the unknown world, even the universe.*

*The third apple is Jobs` apple. This gentleman created a new age of high-tech digital, designed a new perception of the world to us and definitely made a product a religious belief.*

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*As we can see that our human cultural history is always entangled with the apple.*

*And which apple is that change you?*

*Apple beginning of human desire, as micro-blog said "Three Apples" a well-known piece, they temptation of Eve, smashing awake Newton, now held in the hands of Steve Jobs. Apple is the greatest media, with a great affinity way inspire and communication of man to man, man to nature, creating a relationship between man and material.*

*Apple brought a new world and a new world view，It confirms the "Apple force"*

*Put temptation, attractive, creativity, adhesion, transmission in one of the magic power. Make people touch to the interfaces of real world and the unknown, and thus inspire more exploration, innovation, risk-taking again and again.*

*Whether the Iphone 4 or four bags of apples do your have. And the world is waiting for human to explore.*

*That’s all for my speech. Thanks for your attention!*